

## The International MLS [IMLS]® Launches International Featured Listings

**Delray Beach, Florida Oct 16, 2024 ([IssueWire.com](https://www.IssueWire.com))** - The International MLS [IMLS]® announced today that it has launched its International Featured Listings opportunity for agents and brokers around the world.

Agents and Brokers can now take advantage of the opportunity to have any of their listings come up as one of the top three listings on the search results pages for properties located outside the USA. It gets purchased by Region and then the listing selected would get priority placement at the top of the search results pages for every city in that region.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are happy to announce this new product and global network opportunity which enables agents, brokers and companies to get a competitive edge to get more listing views which should become more leads.

As The IMLS announced its new Global Luxury Companies of the World membership network recently which includes an International Featured Listing for all cities in a region that the companies service outside the USA, this should be seen as a very limited opportunity."

International Featured Listings is just one of the many options that the IMLS offers in addition to the IMLS basic memberships which provide all members with Agent Directory listings in every city they service, the international new homes developments search in an unbranded solution, as well as other products and opportunities that they can access in their individual members area. Additionally, agents and brokers can choose to syndicate their listings to 100+ global real estate portals in 60+ countries that attract an estimated 145,000,000 viewers a month.

The IMLS global technology platforms address the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead.

The IMLS initiative is about putting the real estate market back in the hands of agents and brokers. This opportunity is expected to expand IMLS memberships significantly and continue IMLS expansion throughout the world.

"The growth of The IMLS has been truly exponential as we have grown from an estimated 17,000 members to 400,000+ in the last 4-5 years, and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. After having tied together our residential, syndication, developers and commercial platforms all together as originally envisioned for the industry, we are excited to launch this new opportunity.

Our goal has always been to bring the real estate world closer together by serving the best interests of all concerned and we have always wanted to create a suite of products and advertising opportunities for our members. We believe that agents and brokers will see all the strategic advantages of joining in with The IMLS global initiative, as well as see all the hard work and dedication that has gone into The IMLS global initiative," said Dr. Nussbaum.

## About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers and sellers around the world. Based in Delray Beach Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 400,000+ members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

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